



Contact: Dave Sannar
UBIC North America, Inc.
Tel. 877-321-8242
Cell phone: 801-362-2565
Email: dave_sannar@ubic.co.jp
<http://www.ubic.co.jp/en>

FOR IMMEDIATE RELEASE

HONG KONG FINALLY GETS ASIAN eDISCOVERY

Lawsuit Explosion Prompts Local Office Dedicated to Chinese Matters

As companies from Greater China expand internationally, lawsuits and investigations originating in the United States or Europe multiply for leading Chinese companies. Local clients demand “boots on the ground” in China for electronic data discovery and document review services on their behalf and in support of their U.S. or U.K. legal counsel. UBIC, Inc. has established a local China presence opening first in Hong Kong, effective today.

Tokyo, Japan. June 2009 – UBIC, Inc. has established a local office in Hong Kong to serve the daily needs of a growing client base in China, Hong Kong and Taiwan. UBIC is the first forensic electronic discovery and review services company based in Asia and focused solely on serving the needs of Asian based corporations, their global subsidiaries and U.S. and U.K. legal counsel involved in investigations or litigation.

Litigation support providers without native presence often fail to understand the needs of local companies involved in international litigation. This causes frustration and dissatisfaction in client companies resulting in damaged relations and revenue loss for law firms. UBIC has overcome this problem with local staff - experts in eDiscovery matters – to assist international law firms by successfully navigating litigation matters in country.

The new Hong Kong office is staffed locally and managed by UBIC North America, Inc. located in Redwood City, California. Both entities are owned by UBIC, Inc. headquartered in Tokyo.

UBIC has provided forensic preservations, electronic data investigations and data processing for Asian clients since 2003. Over the past six years UBIC has developed language processing facilities to perfectly manage Chinese Japanese and Korean, in country document hosting services and bilingual attorney review resources built specifically to handle large Asian cases. Single cases have included data from 100+ custodians, scanning more than 500,000 pages of paper and processing of over 2 million documents. UBIC has proven they are uniquely positioned to work with Chinese, Hong Kong or Taiwanese companies involved in global investigations or litigation.

Now with a local office in Hong Kong and in coordination with North America and European operations, UBIC works closely with U.S. and U.K. counsel to support Chinese clients involved with investigations or litigation.

UBIC's Hong Kong office is located in the CLI Building on Hennessey Road in Wanchai on Hong Kong island.

9/F, CLI Building, 313 Hennessey Road, Wanchai, Hong Kong
Phone: (852) 2159-4276 Fax: (852) 3528-5681

About UBIC, Inc.:

In August 2003, Masahiro Morimoto started UBIC, Inc. in Tokyo, the first and only Computer Forensic eDiscovery and legal review services company in Japan. UBIC is the only company of its' kind headquartered in Asia. In 2007, UBIC North America, Inc., a wholly owned US subsidiary was established to provide trans-pacific support to clients in the United States and the United Kingdom. To contact our US office, call 1-877-321-UBIC (8242) or email usinfo@ubic.co.jp.

###

If you'd like more information about this topic, or to schedule an interview with the UBIC, please call Dave at 801-321-2565 or E-mail him at dave_sannar@ubic.co.jp.